



Emanic Consulting is a Gambian incorporated consulting company established in March 1999, as part of the national process of rethinking development within the challenge posed by The Gambia Vision 2020: the national development blueprint. In this document, it is proposed to reinvent the approach to development programming towards ensuring more intense participation by nationals at all levels; so that the development route of the Gambia will result from a national need and specification for a growth direction, and hence deliver the type of development that will enable The Gambia to start and sustain the road to being integrated into the world economy and benefit more optimally from the utilisation of world resources.

Emanic Consulting having been set up in order to close the gap between necessities and need in the domestic expertise requirement for professionalism in consulting and investment services has

become a formidable household name in consulting in The Gambia. It prides itself with a wide range of personnel that combine unparalleled education, experience and skills required to ensure comprehensive and well thought out realistic policy review, analysis and design, and a host of investment analysis and advice for all forms of activities.

Emanic Consulting embodies all that is required in ensuring effective policy design and implementation for the private and public sectors, redesign and overhaul of institutional systems within a strategic outfit and assess and ensure investment in the safest and yet highest return and diversified portfolio mix. In short, our objectives are to assist in ensuring the effective mobilization and provision of financial and managerial resources and expertise to private and public sector individuals and institutional players.



Capabilities

Our capabilities are explained by our strong team of permanent professional staff and a wide skill base of contract professional staff who are on call and available to accomplish any assignment with distinction.

Our structural capacities include our distinguished location and office buildings, Internet connectivity (wired and wireless) with good speed on 24 hours service and strong knowledge of the country, the ECOWAS region and issues. Our expertise in West Africa adds to the capacity that we can bring to the client.

Experience

The experience of Emanic Consulting spans all sectors and industries in this country, and West Africa. Included in our client base are The IMF, The World Bank, The UNDP, The ECOWAS, DFID, the EC and local NGOs; and the government of The Gambia. Our distinguishing strength is strategic planning in which we are second to none in The Gambia.

Facilities and Operation

Our offices are situated in Kanifing Estate just off the first industrial heartland of the Gambia and easily accessible to Banjul and all commercial and administrative areas of The Gambia.

It is a well-constructed main building of modern standards and houses a

conference room and four office rooms with uninterrupted Internet connectivity.

Staff

The staff of Emanic Consulting is made of three categories: permanent professionals, support and several contract professionals.



Professional Contract Staff

Constituting our professional are over nine professional skill competencies of masters degrees and ACCA in accounting and finance, who on call can be available to undertake any assignment.

Our services

Our menu of services include:-

Management Consulting

- Strategic planning & policy development
- Business planning

- Corporate/managerial and financial training.
- Institutional capacity needs assessment and institutionalisation support
- Impact/project evaluation, assessment and completion reporting
- Market research and survey
- Feasibility studies/viability analysis
- Staff audit and remuneration/salary survey
- General business advice

Financial and Economic Consulting

- Financial/investment evaluation and planning
- Project preparation - project appraisal and funding proposal
- Economic and business analysis of projects and investment
- Resource mobilization design and planning

Development Consulting

- Project management



Sample of Assignments Undertaken

❖ Management Consulting

Strategic Planning & Policy Development

Development of the Fisheries and Aquaculture Sector Strategy (2017-2021) and Two-year Action Plan for the Department of Fisheries, The Gambia, 2017.

Development of a Five-year Strategy (2016-2020) for Kanifing Municipal Council, The Gambia, 2016.

Development of the National Private Sector Development Strategy (PSDS) 2015-2019 for Gambia Investment & Export Promotion Agency and Ministry of Trade, Regional Integration and Employment, The Gambia, 2015.

Business Planning

Business Plan Development for the Gambia Women's Federation (GWF), 2013.

Development of Business Plan for National Enterprise Development Initiative (NEDI), The Gambia, 2012.

Development of a Business Plan for Bwiam Lodge for Ding Ding Bantaba Federation and Child Fund, The Gambia, 2011.

Corporate/Managerial and Financial Training

Capacity Building on Strategic Planning and Thinking for senior staff of the Gambia Public Procurement Authority, 2017.

Facilitator for Management Development Institute: Executive Leadership & Change Management Retreat, The Gambia, 2016.

Facilitator for Management Development Institute: Training on Social Accountability for the Public Accounts/Enterprises Committees of the National Assembly of The Republic of The Gambia, 2016.

❖ Financial and Economic Consulting

Financial/Investment Evaluation and Planning

Development of an Investment Plan for the UNDP/GEF Coastal Resilience Project (National Environment Agency), The Gambia, 2016.

Development of an Operational Plan for the Women's Multipurpose Complex for the Women's Bureau, The Gambia, 2009.

❖ Development Consulting

Project Management

Served a Project Implementation Unit for the Sustainable Land Management Project (PRGDT) North Bank Region, The Gambia for CILSS and EU, 2014-2016.

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